

# Branding price list.

Every great story begins with *branding*. The packages below provide an overview of recommended bundled services, starting with the definition of your brand. A customized offer will be sent to you after I learn more about your project during our initial meeting.

PACKAGE 1	<ul style="list-style-type: none"> <li>• Logo incl. 1 Revision</li> <li>• Colour Palette &amp; Fonts</li> <li>• Essential Stationary (Business Cards &amp; E-mail Signature)</li> </ul>	from € 500,-
PACKAGE 2	<ul style="list-style-type: none"> <li>• Logo incl. 2 Revisions</li> <li>• Colour Palette &amp; Fonts</li> <li>• Standard Stationary (Business Cards, E-mail Signature &amp; Marketing Collateral)</li> <li>• Standard Social Media Templates</li> </ul>	from € 1.000,-
PACKAGE 3	<ul style="list-style-type: none"> <li>• Logo incl. 2 Revisions</li> <li>• Colour Palette &amp; Fonts</li> <li>• Premium Stationary (Business Cards, E-mail Signature, Marketing Collateral &amp; Packaging Design)</li> <li>• Premium Social Media Templates</li> <li>• Landing Page</li> </ul>	from € 1.500,-

All packages include market, brand, and audience research as foundational components. The final deliverables will be compiled into a comprehensive brand book, containing all essential information, mockups, and findings from the conducted research.

# UI & UX price list.

Boost your online presence with *UI/UX design*. The packages below provide an overview of recommended bundled services, beginning with the definition of your ideal setup. A personalized offer will be sent your way after I've learned more about your project during our initial meeting.

PACKAGE 1	<ul style="list-style-type: none"> <li>• Wireframes (PSD or Figma)</li> <li>• Landing Page incl. 1 Revision, based on Template</li> <li>• Recommended Plugin Setup</li> </ul>	from € 1.000,-
PACKAGE 2	<ul style="list-style-type: none"> <li>• Wireframes (PSD or Figma)</li> <li>• 3 Landing Pages incl. 2 Revisions, based on Template</li> <li>• Recommended Plugin Setup</li> <li>• Imagery, Iconography &amp; Copywriting</li> </ul>	from € 2.500,-
PACKAGE 3	<ul style="list-style-type: none"> <li>• Wireframes (PSD or Figma)</li> <li>• 5 Landing Pages incl. 2 Revisions, Custom Template</li> <li>• Recommended Plugin Setup</li> <li>• SEO Optimization</li> <li>• Imagery, Iconography &amp; Copywriting</li> </ul>	from € 4.000,-

All packages include market and user behavior research as foundational components, and they will be optimized for mobile devices. The final documentation will be compiled into a comprehensive brand book, encompassing all essential information, design system details, and findings from the conducted research.

# Photography price list.

Capturing your essence through *photography*. The packages below provide an overview of recommended bundled services, beginning with the discovery of your unique aesthetic. A personalized offer will be sent your way after I've learned more about your project during our initial meeting.

PACKAGE 1	<ul style="list-style-type: none"> <li>• 1-hour Studio Session</li> <li>• 1 Background Setup</li> <li>• Up to 2 Products/Outfits</li> <li>• 5 Digital Photos</li> <li>• Print Release for selected Images</li> </ul>	from € 200,-
PACKAGE 2	<ul style="list-style-type: none"> <li>• 2-3-hour Studio Session</li> <li>• Unlimited Background Setups</li> <li>• Unlimited Products/Outfits</li> <li>• 15 Digital Photos</li> <li>• Print Release for selected Images</li> <li>• 1 Printed Photo</li> </ul>	from € 500,-
PACKAGE 3	<ul style="list-style-type: none"> <li>• 4-hour Studio Session</li> <li>• Custom Background Setups</li> <li>• Unlimited Products/Outfits</li> <li>• 30 Digital Photos</li> <li>• Full Ownership of Images</li> <li>• Makeup &amp; Hair Styling</li> <li>• 3 Printed Photos</li> </ul>	from € 1.000,-

All packages include market, brand, and audience research as foundational components. Imagery will be enhanced, retouched, and exported in portrait, landscape, and web-optimized formats. Please note that model fees, additional prop costs, service fees for makeup/hair artists, special location expenses, and travel costs are not included.

# Social Media price list.

Fostering brand love through *Social Media marketing*. The packages below provide an overview of recommended bundled services, commencing with the creation of content pillars. A personalized offer will be sent your way after I've gained a deeper understanding of your project during our initial meeting.

PACKAGE 1	<ul style="list-style-type: none"> <li>• Content Creation up to 2 Platforms</li> <li>• 8-10 Custom Posts</li> <li>• Static Template Creation</li> <li>• Monthly Report</li> </ul>	from € 600,-
PACKAGE 2	<ul style="list-style-type: none"> <li>• Content Creation up to 4 Platforms</li> <li>• 15-20 Custom Posts</li> <li>• Static &amp; Animated Template Creation</li> <li>• Scheduling, Captioning &amp; Community Management</li> <li>• 1 Ad Asset Production</li> <li>• Monthly Report</li> </ul>	from € 1.250,-
PACKAGE 3	<ul style="list-style-type: none"> <li>• Content Creation up to 4 Platforms</li> <li>• 30 Custom Posts</li> <li>• Static &amp; Animated Template Creation</li> <li>• Scheduling, Captioning &amp; Community Management</li> <li>• 4 Ad Asset Production</li> <li>• Influencer Partnership Coordination</li> <li>• Monthly Report</li> </ul>	from € 2.500,-

All packages include market, trend, and audience research as foundational components. The assets produced can be provided in AI, PSD, or Canva editable formats. Please note that the media budget, talent fees, and travel costs are not included.



# Motion Design price list.

Bringing ideas to life through *motion graphics*. The packages below provide an overview of recommended bundled services, beginning with the creation of a storyboard. A personalized offer will be sent your way after I've gained a deeper understanding of your project during our initial meeting.

PACKAGE 1	<ul style="list-style-type: none"> <li>• Up to 10 second Video incl. 1 Revision</li> <li>• 2D Animation</li> <li>• Royalty-free Music</li> <li>• Standard Transitions</li> </ul>	from € 500,-
PACKAGE 2	<ul style="list-style-type: none"> <li>• Up to 1 minute Video incl. 2 Revisions</li> <li>• 2D &amp; 3D Animation</li> <li>• Custom Scene Design</li> <li>• Royalty-free Music &amp; Sounds</li> <li>• Subtitles in 1 Language</li> </ul>	from € 1.500,-
PACKAGE 3	<ul style="list-style-type: none"> <li>• Up to 3 minutes Video incl. 2 Revisions</li> <li>• Complex 2D &amp; 3D Animation</li> <li>• Custom Scene &amp; Character Design</li> <li>• Royalty-free Music &amp; Sounds</li> <li>• Subtitles in 2 Languages</li> </ul>	from € 3.000,-

All packages include market, brand, and audience research as foundational components. Deliverables will be provided as collected, open files (in AE, PR, or Canva) as well as in up to three sizes in the required end format. Please note that talent and music costs are not included.